



Employment:

Creative Metal Art Ltd - Sheet metalwork, design and supply

Freelance - May 2019 to present

// Design animal illustrations suitable for 3D metal ornaments.

- Design & artwork for gates / balustrades for pro-form metal cutting.

Fluid Creative Media - Web development & graphic design agency

Senior Designer - October 2005 to November 2020

// Over 15 years experience

- Versatile: confident working across a range of clients, media, and programmes including InDesign, Illustrator, Photoshop and PowerPoint.
- Managing the daily running of the design studio:
 - Mentoring junior designers
 - Managing workload & deadlines
 - Ensuring quality control
 - Working collaboratively with clients to fulfill the brief
- Lead designer on development of new brand styles within the world of sport.
- Speedway Annual Season Review coffee table book. The brochure helped win the support of the exceptionally high-profile new title sponsor, Monster Energy.
- Design event creatives for each leg of the official FIM Speedway Grand Prix Series and Rallycross World RX. Applying them across event collateral including posters, billboards, web banners, social media, big screens and stadium animated flash banners.
- Logo creation and brand development.
- Knowledge of HTML, CSS and PHP, designing and building websites from scratch.
- Calm and easy to work with.

Intermarketing - Creative and service-led agency

June 2004 to October 2005

// Sole designer for school prospectus.

- Artworking rugby publication for every match.
- Artworking projects from initial scamps.
- Logo design.
- Creating artwork for print production.

Portfolio:

www.lucy-sunderland-design.com

Skills:

Photoshop, InDesign, Illustrator

PowerPoint, Flash, HTML, CSS, PHP

Education:

2001 - 2004

BA(Hons) Graphic Design at
Norwich School of Art and Design

1999 - 2001

BTEC Art and Design at
Huddersfield Technical College

Extras:

Prize Winner of \$1000 for a
Living Well competition raising
awareness about male sexual
abuse victims. It was rolled out
internationally as a campaign.

Hobbies:

Composing music for guitar
and painting.